



Attractions 1 to 8 are all within a 10-minute walk of the Adelaide Convention Centre.

Adelaide Central Market

The Adelaide Central Market has been a thriving hub of food and culture for more than 150 years. Immerse yourself in the hustle and bustle of the largest undercover fresh produce market in the Southern Hemisphere. Visit stallholders, enjoy tastings and multicultural cuisine, and experience the exciting buzz of the Market.

The market has over 70 stalls and is South Australia's most visited tourist attraction and remains Adelaide's premier food destination of multicultural cuisine and fresh produce. The Adelaide Central Market is still a traditional fresh produce market, offering a wide variety of artisan products and a range of fresh food including fruit and vegetables, meat and poultry, seafood, cheeses, bakery, smallgoods and health foods, along with some of Adelaide's most popular cafes and eateries. Take yourself on a self guided tour designed for interstate visitors taking advantage of the special offers and discounts.



National Wine Centre

Situated on the edge of Adelaide's Botanic Gardens, at the east end of North Terrace, is a unique opportunity to explore all of Australia's 65 wine regions. The National Wine Centre offers range of tours and cellar experiences for visitors with any level of wine knowledge. The Wine Discovery Journey is a state-of-the-art interactive wine experience that explains the challenges of wine making, the role it has played in the nation's history, and the relationship between food and wine.

Visitors can finish their experience in the largest tasting room in Australia, where they can taste from of 120 different wines dispensed from state-of-the-art Enomatic servers. The Wined Bar at the Centre provides a unique dining experience that highlights fresh local produce, and knowledgeable staff can assist with wine matching.

Adelaide Oval

Since its inception in 1871, Adelaide Oval has been widely regarded as one of the most picturesque sporting grounds in the world and attracts thousands of visitors each year. Long regarded as the spiritual home of cricket, the Oval hosts Aussie Rules Football (AFL) concerts and major events.

Visitors can experience Adelaide Oval in a wide variety of ways – whether it's going behind the scenes on a Stadium tour, visiting the Sir Donald Bradman Collection, having a night away at the Oval Hotel, dining at the iconic Five Regions restaurant or soaking up spectacular views of the city on a thrilling RoofClimb adventure, there's something for everyone to enjoy.



Art Gallery of South Australia

The Art Gallery of South Australia houses one of Australia's most stunning art collections with more than 45,000 works of art from Australia, Europe, North America and Asia.

Entry to the Art Gallery is free, and free tours are offered twice daily. The carefully curated exhibitions and displays showcase art from throughout history and today.



4



South Australian Museum

The South Australian Museum is renowned for its world-class natural history and cultural collections.

Located on North Terrace, it is home to the largest and most comprehensive collection of Australian Aboriginal cultural material in the world. Entry to the Museum is free and staff are on hand to assist with identification of object.

The South Australian Museum has five floors and endless wonders to discover. From the first signs of early complex life to the most comprehensive collection of Australian Aboriginal cultural material in the world, there is something for everyone at the Museum. General admission is free, although costs apply for some exhibitions and events.

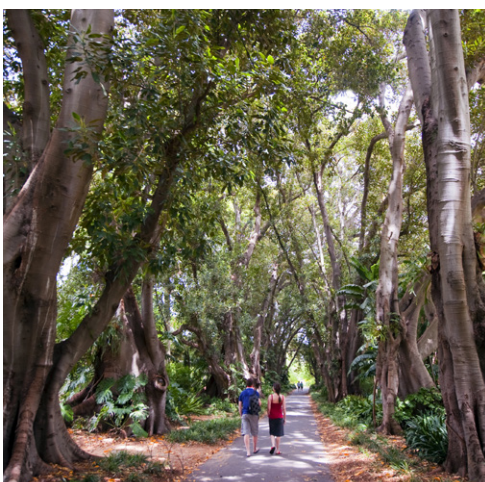
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Adelaide Laneways

In Adelaide, streets are lined with quirky, speakeasy bars and laneways. Some of the very best laneways include of Leigh St, Peel St and Gilbert Place and the East End. Adelaide is shaking up classic and creative drops, pouring home grown vino and freshly brewed craft beer for you to enjoy. Top spots include Pink Moon Saloon, Leigh St Wine Room, Maybe Mae, Udaberri, East End Cellars and Hains & Co. For more bar inspiration, check out the guide to the best bars in Adelaide by clicking [here](#).



6



Adelaide Park Lands

The Adelaide Park Lands are the largest inner urban park system in Australia. Nationally Heritage listed for their unique design, which encircle the City and create the Australia's only "city in a Park", they span more than 760 hectares.

The Park Lands are designated into 29 Parks and 6 city squares, all with an array of different features, facilities and biodiverse ecosystems including formal sporting fields, walking and bike paths, golf links, and formal gardens like the Adelaide Botanic Garden. The Park Lands are the perfect opportunity to freely explore the city; meander along the River Torrens, explore the diverse plants in the Botanic Garden, or run a loop around the city through eucalypts and Morton Bay Figs.

7

Adelaide Zoo

Tucked in the heart of Adelaide lies a lush oasis home to exotic animals from all corners of the globe as well as Australia's most iconic species. With more than 2,500 animals and 250 different species to discover including the only pair of Giant Pandas in the Southern Hemisphere, Wang Wang and Fu Ni, Adelaide Zoo is one of the best family-friendly things to do in Adelaide. Hand feed giraffe, feel the wind from the wings of Blue and Gold Macaws on your face as they fly overhead, watch the pandas at bath time and learn about your favourite animals from the passionate keepers. You can feel good about your visit too; the zoo is a conservation charity, with your ticket helping their important work to protect species. If you've got time, Monarto Safari Park, is just a 50 drive away and here you can watch lions, cheetahs and zebras roam over a 1,500 hectare open-range sanctuary.



8



Beaches

South Australia has more than 5,000 kilometres of coastline, so it is no wonder the locals love going to the beach! With so many exceptional beaches so close to the city centre, Jump on a tram just 30 minutes to Adelaide's favourite beach, Glenelg. Walk along the foreshore and grab a bite to eat at one of the many restaurants dotting Jetty Road, take a twilight cruise, swim with dolphins. Or head to Henley beach surrounded by a range of high-end seafood restaurants and centering around a bustling grassed square, Henley is a must-visit whether you're after a quality dinner, a quality swim, or a bit of both.

9

Penfolds Magill Estate

Just a short, 15-minute drive east of the city, Penfolds Magill Estate is nestled in the foothills over Adelaide. One of the world's few urban single vineyards, the Magill Estate is the spiritual birthplace for some of Australia's most famous winemaking stories. It has a luxurious Cellar Door, a fine dining Restaurant, and Kitchen, which all overlook the vineyard.

Learn more about the tours and experiences on offer, including The Ultimate Penfolds Experience by clicking [here](#).



10





Five of the best South Australian touring experiences for delegates to enjoy pre or post the business event



1. Discover South Australian Wine

Adelaide is the wine capital of Australia and one of the nine Great Wine Capitals of the World. As one of the few places in the world to have always been phylloxera free, South Australia has some of the oldest vines in the world, some in the Barossa Valley are more than 125 years old!

There are 18 distinct wine regions in South Australia, with more than 200 cellar doors within an hour's drive of Adelaide. Whether you are tasting port from the year of your birth at Seppeltsfield, a traditional hearty South Australian Shiraz or a more contemporary variety, you are spoilt for choice. Most cellar doors will allow small groups to visit without pre-booking and to try their wines for free.

The regions are also full of excellent culinary delights and craft breweries to keep you taste buds delighted. Drive yourself or take a chauffeured tour so you can sample even more!

TRAVEL TIME: within one hour's drive of the city

2. Get Away in the Adelaide Hills

Just 20 minutes east from the city centre, the Adelaide Hills rise 710m above the plains and provide an opportunity to get away from the big smoke. They are full of small country towns, cellar doors, hikes and unique activities, such as cider making and picking your own fresh produce.

Visit Hahndorf, Australia's oldest surviving German settlement and one of Australia's most famous towns. There, old and new combine to present you with a brilliant blend of activities, with a bustling main street full of German bakeries, pubs and small goods outlets.

There are few experiences as quintessentially Australian as holding a koala. At Cleland Wildlife Park, guests can give these cute and furry creatures a gentle cuddle or choose to feed the resident kangaroos and wallabies.

TRAVEL TIME: within one hour's drive of the city.



3. Luxury Escapes, Kangaroo Island

Escape from the city on Kangaroo Island, is described by National Geographic Traveller as 'the most unspoilt wilderness in the Asia Pacific'. Picture sea-lions basking on white sand beaches, koalas dozing in eucalyptus trees, penguins waddling through the night, and kangaroos hopping up to the front door of your accommodation.

The country's third largest island is awash with local, seasonal and boutique food experiences, as well as being home to wineries and award-winning local gins at KI Spirits. If delegates would like to stay on and overnight, they can rest up at one of the several boutique retreats on the island.

MINIMUM DAY TRIP RECOMMENDED.



4. Be Courageous or Calm In Port Lincoln

Port Lincoln is a coastal paradise famous for its seafood and pristine beaches. Located on South Australia's Eyre Peninsula, it sits on Boston Bay – the largest natural harbour in Australia – and is just a 30-minute flight from Adelaide.

Adventure seekers can get close to the largest predatory fish on Earth by cage diving with Great White sharks under the guidance of experienced dive operators. Those looking for a calmer experience can wade out to shuck their own live oysters before enjoying a seafood smorgasbord.

OVERNIGHT STAY RECOMMENDED

5. Explore the Outback and Flinders Ranges

Australia is full of a vast open space, called the 'outback,' and Adelaide is a starting point to explore this rugged land. South Australia is home to the Flinders Ranges, an ancient and vast landscape spotted with historic, outback towns, national parks and Aboriginal cultural sites.

Visitors can marvel at Wilpena Pound, a large amphitheatre created through erosion over millions of years or look up at night for a dazzling array of stars. Explore the ancient landscape by plane, walking or four-wheel drive, while basing yourself at a luxury eco-villa.

OVERNIGHT STAY RECOMMENDED.